20 Coaching Strategies For Getting Bigger Fleets

- 1. Focus on speed, then tactics
- 2. Get an expert who knows it is a learned skill and not "just about me"
- 3. Put a cork in it (let the people ask before you tell), use a moderator
- 4. Watch out for the "black deck" phenomenon. Really?
- 5. Buddy system, veteran and newbie
- 6. Expert talk before
- 7. Expert talk after
- 8. Crew U
- 9. Short course and drills pre regatta*
- 10. Coach program ashore
- 11. Coach in the boat
- 12. Post-race debrief, expert roundtable
- 13. Coach video review
- 14. Kattack review
- 15. Video on board expert
- 16. Switch crew/boats/skippers for a race
- 17. Score as teams, use fleet rules
- 18. Get a mystery guest to debrief
- 19. Require neophyte crew
- 20. Reward improvement reward B Fleet (drives coaching)

*#9-14 &20 = Coach-TCA

Greg Fisher & Tom Hubbell